

The gods
reward the brave.

Get to work.
People are waiting.

Courage,
this too shall pass.

Enjoy today.
You could be
hit by a bus tomorrow.

Do unto clients
as you would have them
do unto you.

It's not a crisis unless
someone's bleeding.

Exercise clears the mind
and elevates the mood.
It's called balance, dear.

Annoying clients
teach you patience.

Honor every project.

Just say no
to jackass clients.

If they wanted perfection,
they'd have hired a robot.
What they want is your soul.

Possible bankruptcy?
Certain death?
Heck, what are we
waitin' for?!!

Be not afraid of automation.
The music lies not
in the piano.

Peer-envy is poison.
It paralyses creativity
and productivity.

Change is the only certainty.
Change is hard.
What else is new?

Decisions are temporary.
Make one and move on.

If you knew what you
were doing,
it wouldn't be "research,"
now would it?

Your dog/kid/mom
still thinks you're cool.

Unplug.
Do some daydreaming.
The world will keep spinning.

Oh what the hell.
How hard can it be?

You wouldn't care what
people thought of you,
if you knew
how very rarely they did.

Will you recall this worry
in a years' time?
No? Let it go.

Speak up.
The mind-reader's on a
break.

What good is talent
if nobody knows it exists?
Market thyself.

Books and magazines can
only offer historical accounts.
Listen to your intuition.
And your clients.

Control-freaks love
nothing better than
a firm, frank response.
It tells them they can relax.

Confidence is the key
to closing a sale.

It's a brand new day.
Set your agenda.
Before someone else
interrupts you with theirs.

Don't share your financials
with your loved ones.
You'll only freak them out.
Find a mentor.

You're good enough.
You're smart enough.
And gosh-darn it ...
people LIKE you!

Invoice today.
Cash-flow is king.


